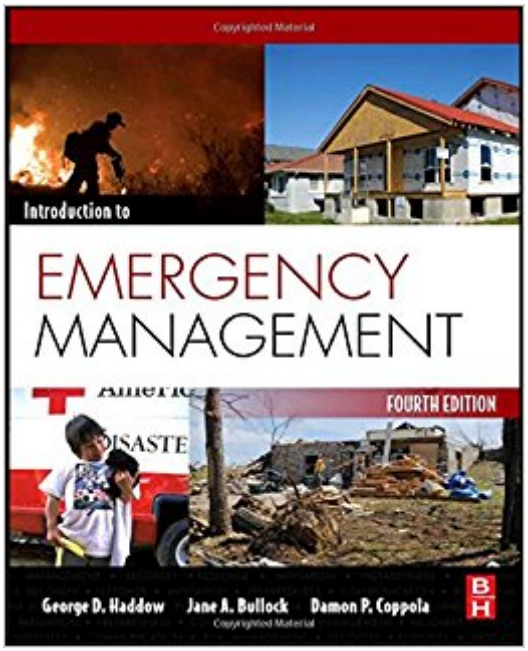
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Introduction To Emergency Management, Fourth Edition



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Synopsis

Introduction to Emergency Management, Fourth Edition, offers a practical guide to the discipline of emergency management. It focuses on the domestic emergency management system of the United States, highlighting the lessons and emerging trends that are applicable to emergency management systems in other parts of the world. The book begins by tracing the historical development of emergency management from the 1800s to the present world of homeland security. It then discusses the hazards faced by emergency management and the methods of assessing hazard risk; the function of mitigation and the strategies and programs emergency management or other disciplines use to reduce the impact of disasters; and emergency management preparedness. The book also covers the importance of communication in the emergency management of the twenty-first century; the functions and processes of disaster response; government and voluntary programs aimed at helping people and communities rebuild in the aftermath of a disaster; and international emergency management. It also addresses the impact of September 11, 2001 on traditional perceptions of emergency management; and emergency management in the post-9/11, post-Katrina environment. * Expanded coverage of risk management * Enhanced coverage of disaster communications, including social networking sites like Twitter * More material on mitigation of disasters * Up-to-date information on the role of FEMA in the Obama administration

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Customer Reviews

"Drawing heavily on recent case studies, this book examines emergency management as practiced

in the United States at the federal level and by state and local agencies. The most recent disasters are covered, and up-to-date information on the role of emergency management agencies under the Obama administration is provided."--Foreign Service Journal, October 2011 "Contained within this monograph are details and descriptions of contemporary emergency management practices and strategies, as well as descriptions of the key players involved in emergency management both within the United States and around the world. The authors' intent is to provide the reader with a working knowledge of how the functions of comprehensive emergency management operate and the influence they can have on everyday life. New to the fourth edition are an expanded coverage of risk management and disaster communications, more material on mitigation of disasters, and current information on the role of FEMA in the Obama administration."--MCEER.com "In this beginnerÃ¢â ¬â„¢s guide to emergency management, Haddock, Bullock, and Coppola provide a well-rounded approach that fulfills the requirements of an introductory textbook. Their comments and assessments of the progress of emergency management lead the reader from early historical eventsÃ¢â ¬â ¢such as an 1803 New Hampshire fireÃ¢â ¬â ¢to some post-Katrina changes that affected national and local planning. The book reviews some of the history of the Federal Emergency Management Agency and its current organizational structure. This well referenced book is formatted to stimulate the reader to seek more information on this valuable subject and is a good starting point. The authors appear to be knowledgeable and experienced and have put together a well organized book."--Security Management

George Haddow currently serves as an Adjunct Professor at the Homeland Security Studies program at Tulane University in New Orleans, LA. Prior to jpining academia, Mr. Haddow worked for eight years in the Office of the Director of the Federal Emergency Management Agency (FEMA) as the White House Liaison and the deputy Chief of Staff. He is a founding partner of Bullock and Haddow LLC, a disaster management consulting firm.Jane A. Bullock has worked in emergency management for over 20 years most recently as the Chief of Staff to James Lee Witt the Director of the Federal Emergency Management Agency (FEMA). In this position Ms. Bullock served as principal advisor to the Director on all Agency programmatic and administrative activities, provided advice and recommendations to the Director on policies required to carry out the mission of the agency; managed the day-to-day operations of the Agency; directed, monitored, and evaluated Agency strategic and communication processes; and oversaw administration of the AgencyÃ¢â ¬â„¢s resources, including the disaster relief fund. Represented the Director and the Administration with Congress, State and municipal governments, foreign officials, constituent groups

and the media. Served as a principal spokesperson for the AgencyÃ¢â ¬â„¢s programs both before, during and after disasters. Chief architect of FEMAÃ¢â ¬â„¢s Project Impact: Building Disaster Resistant Communities, a nationwide effort by communities and businesses to implement prevention and risk reduction programs. Principal on a project to create National Disaster Response and Mitigation system for Argentina and in six Central American and Caribbean countries. Served as part of the Clinton AdministrationÃ¢â ¬â„¢s communications team for the Y2K issue.Damon P. Coppola is a Partner with Bullock and Haddow LLC, a disaster management consulting firm. He has extensive experience in disaster preparedness and planning through his work with the World Bank Group; The Institute for Crisis, Disaster, and Risk Management; the US Army Corps of Engineers; and the Federal Emergency Management Agency, among others. Mr. Coppola is the author of Introduction to International Disaster Management (Butterworth-Heinemann), and co-author of Introduction to Homeland Security (Butterworth-Heinemann) and Hazards Risk Management (The Federal Emergency Management Agency). He has also been published in several industry journals, including Disaster Prevention and Management, The Beacon, The American Society of Professional Emergency Planners Journal, and The International Association of Emergency Managers Newsletter, among others. Mr. Coppola holds an M.E.M in Crisis, Emergency, and Risk Management from George Washington University.

I am using this book for my Emergency Management course. It was a great price! I'm two chapters in and I have learned a lot already. The author writes in clear and organized manner.

I bought this book for a class and didn't end up using it much, but from what I did read I enjoyed. The book is full of useful information and anyone looking to learn about EM should definitely use this book.

Overall the book provides good information but has some editorial and factual errors which should have been addressed by now. The book is laid out well for academic use.

This is a great book. I used it in my leadership class for law enforcement and to help prepare for promotions..I highly recommended to anyone who needs help getting a better understanding of emergency management within law enforcement.

Looking for a detailed and complete overview of Emergency Management (in the USA), than this

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